

R22

Code No: 781AG

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA I Semester Examinations, August/September - 2023

PROJECT MANAGEMENT

Time: 3 Hours

Max.Marks:60

Note: This question paper contains two parts A and B. i) **Part- A** for 10 marks, ii) **Part - B** for 50 marks.

- Part-A is a compulsory question which consists of ten sub-questions from all units carrying equal marks.
- Part-B consists of **ten questions** (numbered from 2 to 11) **carrying 10 marks each**. From each unit, there are two questions and the student should answer one of them. Hence, the student should answer any five questions from Part-B.

PART- A

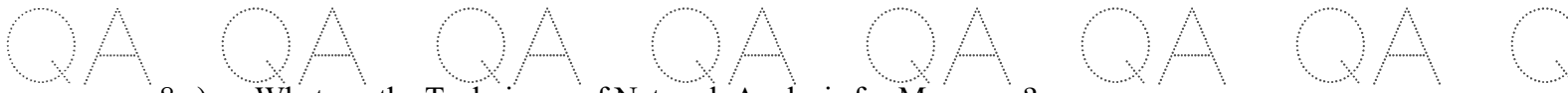
(10 Marks)

- 1.a) Define Project. [1]
- b) What is the meaning of Public Sector? [1]
- c) Define Technical Project. [1]
- d) Describe the meaning of Risk. [1]
- e) Write the formula for Profitability Index. [1]
- f) List the contents of Project Evaluation. [1]
- g) Define Scrum. [1]
- h) Write the significance of Project Monitoring. [1]
- i) Give example for effective Leader. [1]
- j) Write the Characteristics of Organizational Behavior. [1]

PART-B

(50 Marks)

- 2.a) Illustrate the Phases of Project Life Cycle.
 - b) Summarize the Role of Project Management in Services Sector. [5+5]
- OR**
- 3.a) Interpret the Systems approach to Project Management.
 - b) Discuss about the Project Management in Construction Field. [5+5]
- 4.a) Classify the types of Project Appraisal.
 - b) What are the methods of Social Cost Benefit Analysis? [5+5]
- OR**
- 5.a) Describe the Characteristics of Project Planning.
 - b) Infer the stages of Scheduling Project. [5+5]
- 6.a) Explain about the Project Cost Estimation.
 - b) What is Pay Back Period? Explain its basic concepts. [5+5]
- OR**
- 7.a) Discuss about the Cash Flows Estimation for New and Replacement Projects.
 - b) Break down the main steps of Risk Analysis. [5+5]



- 8.a) What are the Techniques of Network Analysis for Managers?
- b) Summarize the concepts of Quality Management.

[5+5]

OR

- 9.a) Explain about Agile Project Management.
- b) Evaluate the steps of Project Control Process.

[5+5]



- 10.a) Derive the Role of Project Manager.
- b) Outline the principles of Project Stakeholder Engagement.

[5+5]

OR

- 11.a) Briefly explain about the advantages of Participative Management.
- b) Describe the techniques of Conflict Management in Projects?

[5+5]



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